Eylem Senyuz

Senior Vice President – Senior Global Macro Strategist

Eylem Senyuz is a senior vice president and senior global macro strategist at Truist Advisory Services, Inc. He's responsible for analyzing the global economies and financial markets as well as helping formulate and communicate Truist's investment strategy. As an integral member of the Portfolio & Market Strategy division of the Investment Advisory Group, Eylem helps develop strategic and tactical asset allocation strategies driving the management of private and institutional clients. Eylem authors Truist's *Global Perspective* and is a contributing author to the flagship *Market Navigator* monthly publication, and other related topical and market strategy communications.

Eylem is also an adjunct faculty member at Georgetown University, where he teaches a graduate level finance course covering investments in emerging markets.

Experience

Eylem joined Truist predecessor SunTrust in 2018 and brings more than 21 years of investment experience to the Investment Advisory Group. Prior to his current role, he contributed to Global Fixed Income Investment Management team at T.Rowe Price. Before that, he worked as head of trading & investment manager at Ashmore Equities Investment Management, managing a team of traders trading global equites, related foreign exchange and derivative transactions. He was a member of the firm's investment committee and helped managed about $2.0 billion, serving as the investment manager overseeing the group's tactical portfolio investing in emerging market ETFs and listed equities. He began his career at Charles River, where he designed investment management applications and quantitative tools for asset liability management, hedging and investment strategy.

Areas of focus

- Global macroeconomic outlook
- Geopolitics
- Emerging markets
- Global equity & fixed income markets
- Asset allocation & portfolio construction

Education & designations

- Master of finance, Bentley University, Waltham, MA
- Bachelor's degree, Bosphorus University, Istanbul, Turkey

Personal

Eylem is fluent in Turkish and German. Eylem and his wife, May Ozge, have two children and reside in Arlington, Virginia.

Disclosures

Advisory managed account programs entail risks, including possible loss of principal and may not be suitable for all investors. Please speak to your advisor to request a firm brochure which includes program details, including risks, fees and expenses.

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