



We **WRK** Together To...

empower the community to reach its full potential
by eliminating the barriers of structural racism
and revolutionizing teen engagement.

2021 DBT CEO OF THE YEAR

Logan S. Herring, Sr.

Logan Herring is the CEO of The WRK Group (The Warehouse, REACH Riverside, and Kingswood Community Center). Raised in Wilmington's West Center City neighborhood, Logan knows that other people helped guide him to success, and his goal is to now, pay it forward. Logan started his work in the Riverside neighborhood of Wilmington in 2016 as the Executive Director for Kingswood Community Center (KCC), which serves the young and old alike, including an early learning center, before and after care, and senior center.

REACH Riverside (Redevelopment Education and Community Health), is a non-profit community development corporation created to lead the \$250 million revitalization of the Riverside neighborhood under the nationally acclaimed, and Warren Buffett funded, Purpose Built Communities model, to include 600 units of mixed-income housing and a new state of the art KCC; REACH has been officially named as the nineteenth of twenty-eight network affiliates of Purpose Built Communities.

REACH and KCC are working in partnership with The Warehouse, a co-working facility and network for teen-serving organizations designed to address violence, academic performance, and workforce readiness amongst Wilmington's youth by providing them with access to more than 140 teen-focused program and service providers. Capital One donated the former 43,000 square foot Prestige Academy building, and The Warehouse invested \$3M of renovations into the facility, transforming it to a modern, open-floor concept designed "for teens, by teens". In its first year of opening, nearly 400 teens have become members, and 125 will be employed by the end of 2021.

Logan holds a Bachelor of Arts in Business Management from Goucher College and a certificate in Non-Profit Leadership from Boston College. In 2018, Logan was recognized in the Delaware Business Times 40 Under 40, which pays tribute to ambitious professionals who are making a name for themselves through professional excellence and community involvement. Additionally, Logan was recognized as one of Delaware Online's Most Influential Delawareans for 2021. Logan has also been named 2021 CEO of the Year for Large Nonprofits by Delaware Business Times.

Professional Associations

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| • Delaware Business Roundtable | 2021 - Present |
| • ChristianaCare Health System Board of Directors | 2021 - Present |
| • Leadership Delaware, Inc. Board of Directors | 2020 - Present |
| • Delaware State University College of Agriculture,
Science Technology External Advisory Board | 2019 - Present |
| • Community Education Building Board of Directors | 2018 - Present |
| • Goodwill of Delaware and Delaware County Board of Directors | 2018 - Present |