

MARK HOFFMAN



Mark Hoffman, CFA® - Executive Vice President, Chief Investment Officer

As Chief Investment Officer for Fulton Financial Advisors and Fulton Private Bank, Mark leads a team of client-focused portfolio managers and is responsible for the firm's investment strategy including strategic and tactical asset allocation, manager selection/due diligence, and portfolio construction.

Prior to joining Fulton in 2023, Mark spent a decade as a key investment leader in the asset management arm of a major national bank focused on developing innovative investment solutions for institutions, families, and individual investors. He oversaw teams responsible for designing multi-asset class portfolios, alternative investments, derivatives strategies, and a proprietary direct indexing program focused on tax management and values-based investment capabilities. He also brings extensive experience in developing customized investment programs designed for the specific needs of large institutions and ultra-high net worth families.

Mark holds a Ph.D. in theoretical physics from the University of Chicago, a master's degree in physics from the University of Cambridge, and a B.S. degree in astronomy and astrophysics from Yale University. His research focused on the origins of the universe, extra dimensions, and dark energy. Mark is a Chartered Financial Analyst® and a member of the CFA Society of Philadelphia.